

# innovation expo 2013

The United States  
Patent and Trademark Office

in collaboration with  
the Smithsonian Institution

## Application Form

*Applications must be submitted by 5:00 p.m. ET, March 31, 2013, to [InnovationExpo@uspto.gov](mailto:InnovationExpo@uspto.gov) or postmarked by March 31 to:* Mail Stop 24  
ATT: Innovation Expo  
P.O. Box 1450  
Alexandria, VA 22313-1450

### PURPOSE

The Innovation Expo will celebrate and showcase technological advances made possible, in part, by the mission of the United States Patent and Trademark Office to protect and promote intellectual property. Featured patented technologies will have attained evident commercial success and influence and demonstrate significant contributions to both technological advancement and the standard of living in the United States. An example of an invention or product that fits this criteria is one that has established a new market or significantly reshaped an existing market.

### EXHIBITOR MANDATORY REQUIREMENTS

Before filling out the application form, please ensure that your submission meets ALL of the following criteria:

- The product or invention to be exhibited is protected by one or more U.S. patents.
- At least one of the inventors listed on the corresponding patent(s) is a U.S. citizen.
- The product or invention has been commercialized, meaning it is for sale or license to consumers, businesses, or government entities.

**IMPORTANT NOTE:** If the submitted technology does not meet any of the above requirements, it will not be considered.

## **EVALUATION**

Applications will be evaluated on the following criteria:

- Demonstrated market and consumer impact of the invention or product.
- Ability of proposed exhibit to engage public interest in patents.
- Educational value of the proposed exhibit.
- Category diversity.

**Submission Instructions:** To enter information into each form, click inside the corresponding blank box and begin typing.

### **INVENTION OR PRODUCT NAME**

Please provide the name of the invention or product as featured in the marketplace.  
(Limit 1-2 sentences)

### **PATENT NUMBER(S)**

Please list the U.S. patents associated with the submitted invention or product.

### **DESCRIPTION**

Please provide a brief technical description of the invention or product and its function and purpose. (Limit 100 words)

**CONTRIBUTION**

Please describe the contributions the invention or product has made to technological advancement and the standard of living in the United States. Consider the impact this invention or product has made on the marketplace and the field(s) of technology it encompasses. (Limit 500 words)

**EXHIBIT DESCRIPTION**

Exhibits at the Innovation Expo should be high-quality, interactive, educational, and able to engage public interest in patents. Please use the space below to provide a brief description of how your exhibit will look and the experience it will provide attendees. (Limit 150 words)

When you press the "submit" button at the end of this form, your application will be converted to an email. Please attach images, artistic renditions, or other files depicting your proposed exhibit to this email. Additionally, you may provide links to online media (e.g. YouTube videos). You may also submit your application along with photos and video footage via post mail.

**Photo, artistic rendition, or links to video attached?**

Yes  No

**CONTACT INFORMATION**

Please provide the contact information of a representative from the company in charge of exhibiting the product or invention covered in this application.

FIRST NAME	LAST NAME	TITLE
<i>Pronunciation</i>		

NAME OF COMPANY

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**Do you own the rights to the patent(s) corresponding with this technology?**

Yes  No  If not, who does? 

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## ADDRESS

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PHONE	FAX	EMAIL

Please carefully review your application to ensure all information is correct. Remember to attach image files and/or links to video depicting proposed exhibit to your email. If you prefer to mail your application and media files (e.g. a CD/DVD disc) to the USPTO, please print out this form and send to:

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For any questions or help regarding this form, please contact:  
InnovationExpo@uspto.gov